

# PRESS KIT

#### who we are

Kiss Espresso is a unique coffee experience nestled in Maryland. At Kiss Espresso, the bikini baristas provide exceptional coffee and beverage options with a bit of dash and glamour. Kiss Espresso modernizes the American drivethru experience with "delicious brews and flirty views."

#### our mission

The mission of Kiss Espresso is to add a fun and unique take on the traditional American drive-thru experience while making a positive impact on the community it serves.

#### our vision

Kiss Espresso's vision is to create a positive and inclusive space for the community while supporting the sex work industry and acting as an ally for underrepresented groups.

WOMAN OWNED AND OPERATED



**MARYLAND** BASED COFFEE SHOP

### Kiss Espresso Backgrounder

Kiss Espresso is a unique coffee experience that offers a perfect brew and the allure of talented bikini baristas. The Kiss Espresso baristas combine their knowledge of blending an exceptional drink and delivering a beautiful smile to give you the most compelling coffee experience in Maryland. Each barista holds an irreplaceable look and will provide fun conversation to enhance your drive-thru experience.

Kiss Espresso opened on March 18, 2024, by Kitty, a female entrepreneur and advocate for sex work. Kitty was born and raised in Maryland but has traveled throughout the U.S. She also received a bachelor's degree in marketing. Her background includes working in the service industry for over 17 years. Kitty is passionate about advocating for women's rights and decriminalizing consensual sex work. The mission of Kiss Espresso is to add a fun and unique take on the traditional drive-thru experience and positively impact the community it serves. As someone who is openly bi-sexual, Kitty hopes to provide an inclusive space for her community members to enjoy "delicious brews and flirty views."

Kiss Espresso offers a variety of uniquely blended beverages and snacks. Its menu includes hot and iced espresso drinks, specialty coffees, hot cocoa, matcha, natural fruit-based smoothies, specialty blended drinks and more. The signature drink of Kiss Espresso is the French Kiss, mixed with espresso, creamy white chocolate and a kiss of raspberry.

Kitty partnered with Kevin Fofcee, a local roaster in the West, to bring something exclusive to Kiss Espresso's ingredients. Kitty chose the Bombshell Barista's unique blend for her espresso and a blend of drip coffee from Central America. Kiss Espresso also offers Kitty's homemade whipped cream, dyed personally using a healthy fruit alternative. Another unique offering is its white coffee. The mix of white coffee is very lightly roasted, allowing for a distinctive nutty flavor and very little bitterness but a little more caffeine!

The drive-thru offers weekly specials, such as Women Lovin' Wednesday, which offers 15% off for female and femme-presenting customers. Kiss Espresso is currently only a drive-thru experience but does welcome walk-up customers driving large work vehicles.

**Press Contact:** 

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### BIO for Cait, Owner and Lead Barista

Affectionately known as Kitty, Cait owns and leads the bikini baristas at Kiss Espresso. Kitty is best known as a passionate and hard-working entrepreneur who has used her life experiences to fuel her passions. She spent most of her twenties learning about herself and the communities around her. Born and raised in Maryland, it was during her time in Miami that she was immersed in the different cultures of sex-working, femmes, LGBTQ+ groups, and more, which opened her up to outlets that genuinely connected with her.

While working as a dancer and bikini barista in Maryland, Kitty advanced her education and received a bachelor's degree in marketing. Kitty is an advocate for women's rights and hopes to use her next business venture to aid in the decriminalization of consensual sex work. She is also an ally for the LGBTQ+ and underrepresented groups, a part of the sex work industry. Her time in the sex work industry has helped her significantly with her body image difficulties and pulled her out of an eating disorder. Today, Kitty uses her past struggles to support her fellow sex workers.

The community women in her life have been some of the biggest influences on her. Collectively, they have helped her become the driven and spirited woman she is today. Kitty enjoys creative outlets such as cosplaying, video, and PC gaming. Occasionally, she will also enjoy cross-playing.

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# TEAM HEADSHOTS



Kitty, Owner and Lead Barista



# PRODUCT PHOTOS











# COMPANY PHOTOS







# COMPANY PHOTOS





# COMPANY PHOTOS





### COMPANY LOGOS







# COMPANY SOCIALS



https://www.facebook.com/kissespressoo 52 likes | 62 followers



ekiss\_espresso 208 followers



@kiss\_espresso
811 followers



View our menu and barista schedule at <a href="https://kiss-espresso.com/">https://kiss-espresso.com/</a>

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### **Press Release**



#### Kiss Espresso Grand Opening, Serving "Delicious Brews, Flirty Views"

Kiss Espresso (<u>https://kiss-espresso.com/</u>), an inventive coffee drive-thru experience, is pleased to announce the grand opening of its first location in Maryland. The drive-thru will be located at 8779 Veterans Hwy in Millersville and will welcome customers starting March 18, 2024.

#### Millersville, Md., April 03, 2024

Kiss Espresso is a coffee trailer that offers a perfect brew and the allure of talented bikini baristas. Kitty, the owner and lead barista, aims to add a fun and unique take on the traditional drive-thru experience while positively impacting the community it serves. Kitty shared that "anybody who likes coffee, likes women in bikinis" is who Kiss Espresso wants at its drive-thru window.

"We love women; we want women to come and have fun and enjoy the experience, too!" Kitty stated as she shared the current weekly promotions at Kiss Espresso, including fifteen percent off every Wednesday for women and femme presenting customers. They also offer a loyalty program that lets customers earn \$5 off their purchase and intend to have a specialty drink each month. The specialty drink for the month of April Is the Golden Caramel Latte, blended with white coffee!

#### <u>About Kiss Espresso:</u>

Kiss Espresso offers a variety of unique beverages and snacks. Its menu includes hot and iced espresso drinks, specialty coffees, matcha, natural fruit-based smoothies, and specialty blended drinks. The signature drink is the French Kiss, mixed with espresso, creamy white chocolate, and a kiss of raspberry. Kiss Espresso is only a drive-thru experience but does welcome walk-up customers driving large work vehicles.

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#### **Kiss Espresso**

8779 Veterans Hwy Millersville, MD 21108 <u>https://kiss-espresso.com/</u>

### Kiss Espresso Fact Sheet



### About Us

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**\$5 Off** customer loyalty program



New Specialty Drink Each Month!



According to Google reviews

### What We Offer

#### **Espresso and Coffee Drinks**

Coffee beverages include hot and iced espresso drinks, hot specialty coffees, and regular coffee.The signature drink is the French Kiss, mixed with espresso, creamy white chocolate, and a kiss of raspberry.

#### Matcha, Smoothies and More

Other drink options on the menu are 100% fruit smoothies and speciality blended drinks like matcha and chai. Kiss Espresso also has hot cocoa and small snacks like muffins, bananas and biscotti.

#### Fast and Friendly Customer Service

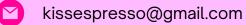
Kiss Espresso is a coffee trailer that offers a perfect brew and the allure of talented bikini baristas. The bikini baristas are trained to tailor your experience and provide you with an unforgettable one-of-akind coffee journey.



### Get in Touch with Us!



Open M-F 6AM-1PM



8779 Veterans Hwy, Millersville, MD 21108

View our menu and more at https://kiss-espresso.com/